



#AdyInsights for Economic Development Professionals

As I See It - The Age of Convergence

by Janet Ady, President / CEO, Ady Advantage

Sometimes, it seems as if the pace of progress in economic development is glacially slow. But huge strides have actually been made over the past ten or twenty years. Where does your community or region currently stand?

As a community or region, step back from the daily busy-ness for a moment and take a look at the big picture.

- Where have you been?
- Where are you now?
- Where do you want to go and how will you get there?



[[Read more](#)]

We recently launched a new blog series for our manufacturing clients.

As an ED professional, our new [manufacturing blog](#) can provide you with some valuable insights. Gaining a deeper understanding of the issues facing manufacturers can help you improve your BRE and business attraction strategies.

How do we help EDOs?

Contact Janet at jady@adyadvantage.com, call (608) 663-9218, or connect on [LinkedIn](#). We look forward to hearing from you!

More insight:

- [As I See It | The Key to Successful Entrepreneurship and Recruitment](#)
- [As I See It | Get Familiar With the Benefits of Fam Tours](#)
- [As I See It | Position Yourself to Win](#)

We welcome you to forward this newsletter to other interested ED professionals or invite them to sign up [here](#).



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